Role Description

Ambassador to Kandersteg International Scout Centre

As an Ambassador, you will join a team of proactive volunteers who are passionate about international Scouting and the vision, mission and values of KISC. You will be a reliable point of contact in your home country, represent KISC at events, contribute to PR & Marketing campaigns, and assist in the recruitment of guests, volunteers and members abroad.

Purpose

 To support the PR and Marketing team in the positive representation and promotion of KISC outside of Switzerland.

Who can apply

- It's beneficial for all of our Ambassadors if they have visited KISC at least once, either as a guest or as staff.
- You will be appointed by KISC, but will also need an endorsement from your National Scout or Guide Association
- Other than that, anyone may apply, so long as you have an active Scout or Guide membership
- Countries are also more than welcome to have multiple Ambassadors.

Time Commitment

- This can vary a lot, some weeks and months may be busier than others
- We'd recommend setting aside an average of at least 2 hours per week to the role.
- You are free to help for as long as you wish

Expenses

- This role is a voluntary position
- Reasonable expenses can be claimed as long as you have permission and they are in pursuit of the key tasks below.

Key tasks

- Work closely with the PR & Marketing Team as well as others at KISC
- Be proactive and positive in the promotion of KISC
- Be prepared to help and support groups in your home country with the planning and organisation of their stay at KISC
- Help with the creation of tools and resources that can inspire or enable groups to come to KISC e.g. Case studies, presentations, budgets, itineraries etc.
- Help maintain links between your National Scout or Guide Association and KISC
- Represent KISC at events
- Attend and contribute towards Scouting events in your country on behalf of KISC (networking)
- Help with the growth of KISC Association Membership
- Regularly share ideas and best practices with other Ambassadors in the team.

Benefits

Ambassadors get one free overnight at KISC per year and also receive a special orange scarf.

How to apply

You can apply by completing our online application form here

